

# PrintFleet™

## Optimizer Plus



The **right method** to manage your customer **print environments**.

*How much time, money, and resources are you losing each day on your meter read, service, and supplies programs ?*

### What are your current processes costing you ?

#### Meter Read Collection - "The **Sneaker** Method"

Are you still running around to each client location ? The costs :

- Wasted time of service technicians
- Potential for human error, resulting in inaccurate billing
- Frustrating for clients, lowering their satisfaction

What if you could collect meter reads remotely ?



#### Service Dispatching - "The **Reactive** Method"

Are your technicians spending all their time fixing problems instead of performing preventative maintenance ? The costs:

- Multiple visits needed to diagnose and fix the problem
- Less efficient service calls, focusing on fixing the problem machine instead of maintaining all machines
- Many calls are not needed, when it is discovered that the device only needed a reboot

What if you could receive service alerts automatically and view device status remotely ?

#### Supplies Fulfillment - "The **Panic** Method"

Do your customers not order supplies until they are out and in desperate need ? The costs :

- A stressed customer is not a happy customer
- Shipping costs increase to rush ship product
- Your staff's routine is interrupted to attend to emergencies

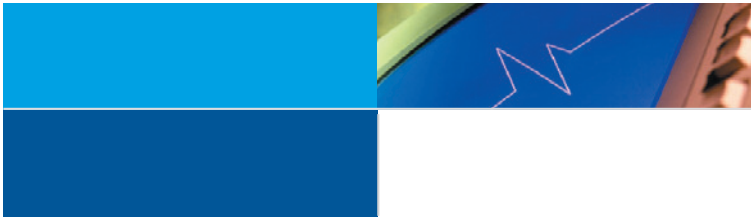
What if you could tell your customers when they need to order?

*PFOPlus™ offers a simple and cost effective method to manage your customer print environments.*

### What is PFOPlus?

PFOPlus combines the best features of PrintFleet's remote monitoring application, PrintFleet Optimizer, and our independently hosted application, PrintFleet Enterprise:

- Remotely monitor your client sites
- Get your own server to store client data
- Bluemega Technology will host, maintain, and update your server at a secure co-location
- Get direct access to the PrintFleet database
- Add and remove users at your discretion
- Access specialized reporting features
- Access to proven technical and sales training programs
- Custom branding built specifically for your business
- Less initial investment than PrintFleet Enterprise



## With PFOPlus, your life becomes easier.

**Remote Meter Read Collection** is quick and accurate, saving time, money, and removing the potential for human error. Automation becomes even more important with multiple meter types to account for: black, color, prints, copies, etc.

**Remote Device Diagnosis & Proactive Maintenance** lets you reduce service calls by being able to view the problem from your own office, so you can concentrate on proactive maintenance.

**Proactive Supplies Fulfillment** means you to tell your customers when they need toner, eliminating panic situations.

Start Pagecount	End Pagecount	Page	Total B&W	Total Color	Total
283,283	348,467	65,184	65,184		
18,873	47,946	29,073	29,073		
296,541	321,069	24,528	24,528		
73,870	82,662	8,792	230	8,562	
31,342	35,130	3,788	3,788		
18,030	20,049	2,019	2,019		
156	518	362	107	255	
227,513	227,740	227	227		
2,340	2,367	27	27		
34,180	34,195	15	15		
9,930	9,932	2		2	

### Remote meter read collection

The screenshot shows a 'Supplies' management window. It lists four toner colors: Black (69%), Cyan (58%), Magenta (77%), and Yellow (65%). Each color has a progress bar and a 'Quantity' dropdown set to 1. Below the bars, there are checkboxes for product numbers: HP C9720A (Black), HP C9721A (Cyan), HP C9722A (Magenta), and HP C9723A (Yellow). An 'Order Now' button is at the bottom right.

### Proactive supplies fulfillment

The screenshot shows a 'Device Information' window for an 'hp color LaserJet 5500'. It displays the IP Address (192.168.1.84), Location, Serial Number (JPHS006445), Asset Number, Device Status (Service Requested), Device Utilization (65%), Device Coverage (15.1%), and Device Display (TRAY 2 EMPTY). There is also a 'Device Errors' section and a 'View TCO' link. The last active date is Jun 12, 2006 14:28:53 PM.

### Remote device diagnosis

## What's included

**PFOPlus gives you the most value for the least initial investment.**

### PFOPlus Software

#### PrintFleet Data Collector Agent

The PrintFleet Data Collector Agent (DCA) is the heart of your print management system. It is installed at client locations and collects printing device information at scheduled intervals.

#### PrintFleet Optimizer

The web server software that allows you to access and manipulate client device information from anywhere in the world via a web browser.

### PrintFleet Optimizer Technical Training

You receive in-depth onsite technical training for key personnel who will be involved in administering or otherwise using the solution.

### PrintFleet Methodology Sales Training

Comprehensive sales training includes 2 days of classroom instruction at your site, and 2 days of sales shadowing at your client locations. Provides everything you need to arm your sales team for successful sales calls.

### Custom Branding Package

Get a custom login screen, user interface, and collateral to prepare you to take the solution to market.

### Server Hosting & Maintenance

We take care of the back end server maintenance, so you don't have to. Your server will be hosted in a Class-A, secure data center, where your data will be mirrored and backed up daily. For your convenience, Bluemega Technology Technical Support personnel will troubleshoot and provide technical updates to your server as needed, eliminating the need for you to have a dedicated IT person at your site.

## Server Hardware & Software

### Hardware specifications :

- 3.0 GHz Pentium D (Dual-Core) processor
- 2 GB RAM
- 160 GB hard drive with a 6-channel SATA RAID controller

### System requirements

All software are pre installed (Windows Server 2003, Exchange Server 2003, SQL Server 2000, ISA Management)

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**PRINTFLEET™**

